

Questions and Answers

STARTUPSJO Platform Enhancement

Tender No. 21DT2023

Q1	<p>KPI Tracker: integrate tracking of startup KPIs/statistics in addition to GDP contribution; this feature is being worked in partnership with GIZ and Orange. Please provide more details on this requirement please</p>
A1	<p>The requirement includes the provision of a dashboard both public & private with each having certain stats on the ecosystem. This includes for example no. of startups, sector, sub-sector, no. of employees, startup stage, etc. The stats are to be calculated from the information that is submitted within the application and profiles. As an example when a new startup registers and after the approval cycle, all the stats on the dashboard are updated in real-time. The GDP contribution stats will be calculated offline based on info from the application form/startup profiles and other external data.</p>
Q2	<p>Integrate the platform with the social media channels, enable the view and share features and any other system(s) if needed based on the requirements gathering and analysis phase. Can you list the needed channels?</p>
A2	<p>Facebook, LinkedIn, Twitter</p>
Q3	<p>Develop an application programming interface (API) to allow trusted stakeholders to automate data creation, data update, data reading and data deletion to and from the platform. For which data?</p>
A3	<p>The exact data type will be agreed upon after getting the stakeholders' input, but it could include News, Articles, Opportunities, Events, Courses, Learning Content, and call for applications for incubators/accelerators, and investors.</p>

Q4	<p>Page 5 It is mentioned enhancing UI/UX, Search Engine Optimization, Inclusivity and diversity, branding, Do you mean by branding web design?</p>
A4	<p>The requirement includes enhancing the customer experience including the use of the related branding, theme colors, etc</p>
Q5	<p>Page 6 Cross Browsing It is mentioned that websites should support browsers IE 10. Please advise since IE browser is out of support.</p>
A5	<p>Thank you for this correction. The requirement is for cross-browser compatibility via support for the top browsers including Chrome, Safari, Edge, and Firefox including mobile browsers such as Samsung Internet and Opera</p>
Q6	<p>Page 7 Content Management System (CMS) Are you looking forward to changing the CMS?</p>
A6	<p>Open to your suggestions, as long as we don't ask users to re-input the data</p>
Q7	<p>Page 9 It is mentioned multi-Tenant CMS What is the need for Multi-Tenant CMS</p>
A7	<p>Thank you for your question, we will drop this feature, as this won't be at this stage.</p>
Q8	<p>Page 9 Detailed Analytics Is Google Analytics accepted?</p>
A8	<p>Yes google analytics is accepted with configuration for deep analysis and user usage on the site, pages, sections, etc</p>

<p>Q9</p>	<p>Page 11 3.1.1 Winning bidder activities. It is mentioned review Websites Standards & Guidelines Please share the Websites Standards & Guidelines that needs to be reviewed , do you mean this document https://modee.gov.jo/ebv4.0/root_storage/ar/eb_list_page/gws_standards_2019-modee--ar.pdf</p>
<p>A9</p>	<p>This version has been released in 2019. There is a newer version released in 2022 – attached.</p>
<p>Q10</p>	<p>Page 11 3.1.1 Winning bidder activities. It is mentioned Review detailed user interface and user experience requirements for Informational Website. Do you mean the current startupsjo</p>
<p>A10</p>	<p>Yes this is correct on reviewing StartupsJo with the overall goal to enhance the experience for engagement of the stakeholders and benchmark with international similar portals noting the overall objective is to promote the startups and match-make with the support & investor organizations</p>
<p>Q11</p>	<p>Page 11 3.1.4 Deliverables. It is mentioned: <ul style="list-style-type: none"> • Updated Compliance matrix (Check list) for the standards and guidelines. • Updated Detailed Customer Journey / Experience requirements. Please share the current versions to be updated</p>
<p>A11</p>	<p>The compliance check list is listed in the Anex 5.9 as for the customer journey / Experience requirements. - attached</p>
<p>Q12</p>	<p>Page 12 3.2.1 Winning bidder activities. It is mentioned Proper engagement with each stakeholder: Please define all the stakeholders and their roles.</p>

A12	Stakeholders include MoDEE, and ISSF in addition to feedback from the Startups & Incubators, Accelerators, investors, and support organizations. And intaj as the manager of the StartupsJo portal.
Q13	<p>Page 16 3.3.4 Deliverables. Are this the whole list of new features?</p>
A13	Section 3.2 covers the features in addition to the high-level deliverables of 3.3.4. The whole scope should be read to have an overview of the objective and enhancements. In addition, open to new suggestions and features.
Q14	<p>Page 17 3.3.4 Deliverables. It is mentioned "The contractor will fully integrate the Finance Guide1." Please explain more what the Finance Guide1?</p>
A14	<p>The finance guide currently is available on StartupsJo as PDF -https://startupsjo.com/Finance%20guide/GIZ%20Interactive%20E.pdf -https://startupsjo.com/Finance%20guide/GIZ%20Interactive%20A.pdf However, the content and design of the guide will be reworked by a third party to be integrated into the StartupsJo as HTML pages and this third party will coordinate with the winning bidder.</p>
Q15	<p>Page 36 It is mentioned that Any source code is the property of MoDEE upon conclusion of 'The Project.' Can we use a non-open source technology</p>
A15	Open to your suggestions as long as we get the server-side codes/scripts and client-side codes/scripts.
Q16	Please advise if any infrastructure is required.
A16	No hosting or hardware is required from bidders", but bidders will suggest the required infrastructure for optimum performance, and security.

