

The Ministry of Digital Economy and Entrepreneurship (MoDEE) has launched The Global Entrepreneurship Monitor (GEM) - Jordan National Report- 2023/2024

The Ministry of Digital Economy and Entrepreneurship, in collaboration with the Center for Strategic Studies (CSS) at the University of Jordan, the German Jordanian University (GJU), and with the support of the German Agency for International Cooperation (GIZ), has launched the National Report of The Global Entrepreneurship Monitor (GEM)-Jordan National Report 2023/2024. The Global Entrepreneurship Monitor (GEM) report is considered one of the most prominent international reports that assess the state of entrepreneurship globally, serving as an important reference for understanding the entrepreneurial environment through analyzing the challenges and opportunities facing various economies.

The National Report for Jordan 2023/2024 indicated that Jordan has made a significant improvement in several indicators. The rate of Total early-stage entrepreneurial activity (TEA) rose from 9.1% in 2020 to 15.7% in 2024, contributing to Jordan's global ranking improving from 34th in 2020 to 15th in 2024 among 46 participating countries. The opinions of experts participating in the report also showed a noticeable improvement in government policies supporting entrepreneurship, with the evaluation score rising from 4.5 in 2020 to 5.1 in 2024. This improvement is attributed to the entrepreneurial programs provided by the government, in alignment with the Economic Modernization Vision (EMV), its executive program, and the national entrepreneurship policy overseen by the Ministry of Digital Economy and Entrepreneurship.

The Ministry emphasized the importance of the report in supporting and enhancing the entrepreneurial ecosystem within the Kingdom, as it provides a comprehensive view of the state of entrepreneurship and the challenges it faces, while highlighting the notable progress achieved due to ongoing efforts. The report also reflects improvements in key entrepreneurship indicators, underscoring the continued commitment to supporting startups, stimulating economic growth, and developing the necessary policies and initiatives to attract investments and transform Jordan into a regional hub for innovation and entrepreneurship.

The Ministry clarified that the preparation of the national report and the collection of its data were based on two main surveys. The first is the Adult Population Survey (APS), which included a random sample on at least 2,000 people from each participating country, determining the percentage of adults starting or managing new businesses. The second is the National Expert Survey (NES), which surveyed the opinions on at least 36 national experts to assess the quality of the entrepreneurial environment in the country. To view the national report, visit the following link: <https://shorturl.at/eJKbZ>.

The Global Entrepreneurship Monitor is the most important source of information on entrepreneurship and its indicators and measurements worldwide. It was established in 1995 as a research project, and the national report of the Global Entrepreneurship Monitor is one of the most important reports in this regard. It covers several key areas, including financing, government policies, government programs aimed at entrepreneurs, research and development, knowledge transfer, teaching entrepreneurship skills at various stages of education, labor market dynamics, supporting infrastructure, and the culture and social awareness of entrepreneurship.